



Presentation

Start-up Insights 1: Darksquare

Daniel Harman

CEO Darksquare



International Structured Products Forum – Uniting the Industry's Finest



3 to 4 September 2024



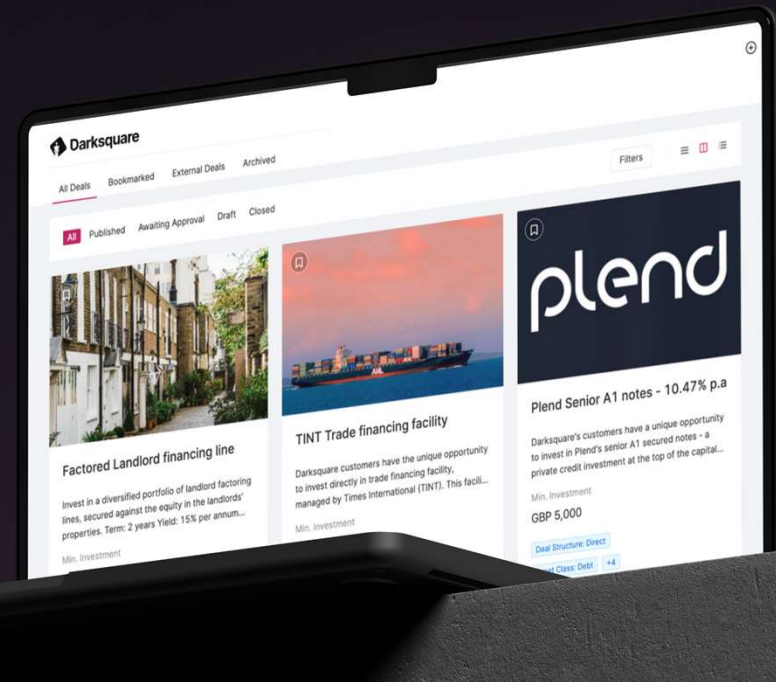
Lucerne



Unlocking Alternative Investments



Daniel Harman
Co-Founder & CEO
Darksquare



Investment marketplace for individuals

Focused on assets such
as:

Hedge Funds

Renewable Energy
Projects

Forestry

Private/Alternative
Credit

Real Estate

Distressed Debt



Problem



Limitations

Individuals can only really access equities, ETFs and crypto.



Understanding

Researching investments is difficult & time consuming



Diversification

Lack of options leads to more risk across a portfolio

Solution

'One stop shop' for
alternative investing



Access

Our platform allows
users to invest in
alternatives



Understanding

We provide investment
research on all assets
listed on our site



Diversification

Alternatives have low
correlation with stock markets &
potential for high returns

Product

Example Investments

Closed

Snr Sec consumer loan facility

- Yield: 10.47% pa
- Term: 2-5 years

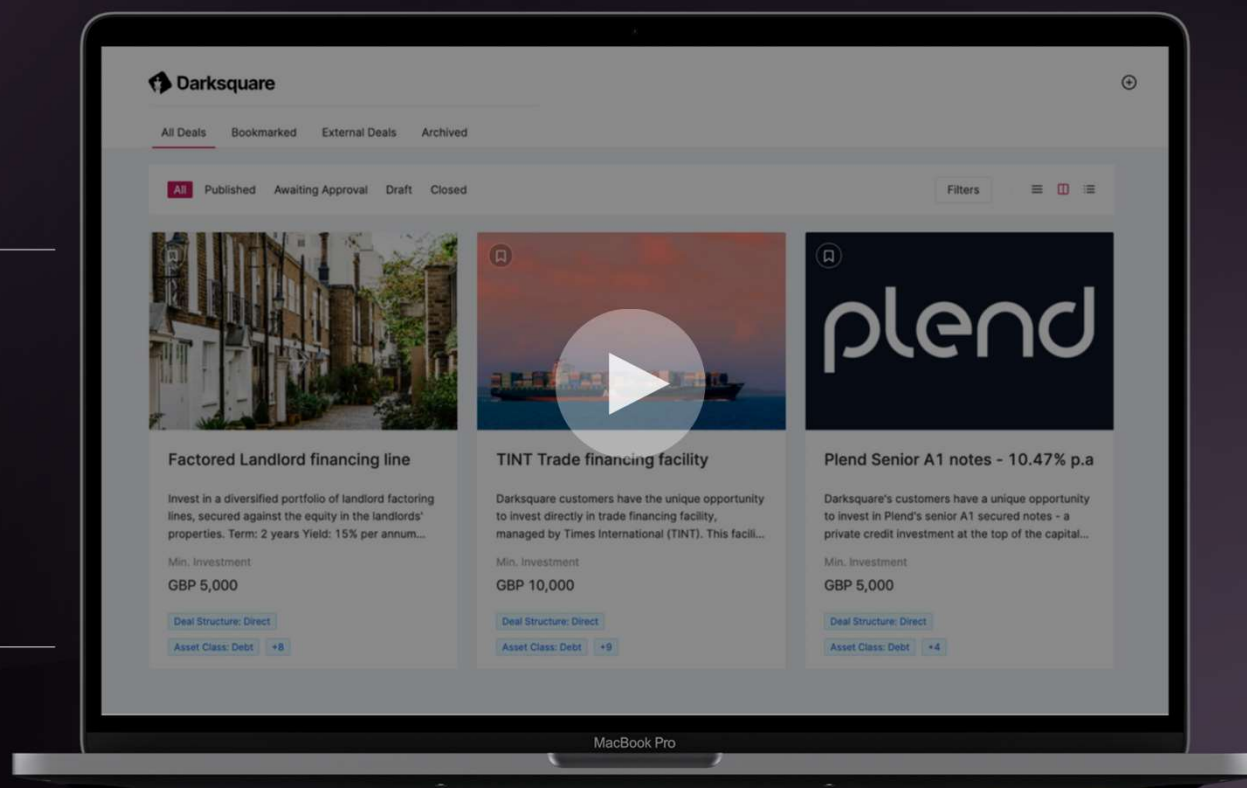
Landlord factoring line

- Yield: 15% pa
- Term: 2 years

Upcoming

Sustainable infrastructure fund

- Yield: 12-15% pa
- Term: 5 years



ISPF Luzern – why are we relevant to this audience?

Customers/Investors

Financial professionals

HNW individuals

Family Offices / Asset managers

Asset providers

Infrastructure funds

Direct structured product investments

Structured private credit

Founding Team



Daniel Harman

Co-founder/CEO

Distressed credit trader DCM
Investment banking Bsc Econ,
Msc Finance



NatWest



COMMERZBANK



Alex Whitney

Co-founder/CTO

Full stack software engineer Algo trader at
various hedge funds Msci Physics U of
Cambridge



ALANTRA



Investment Landscape – where do we fit?

eToro

Robinhood

DEGIRO

wealthfront

**Interactive
Brokers**

TRADING 212

Freetrade

Revolut

wealthify

MOONFARE

crowdcube

seed&invest

SEEDRS

Republic

Darksquare

wisealpha

Yieldstreet

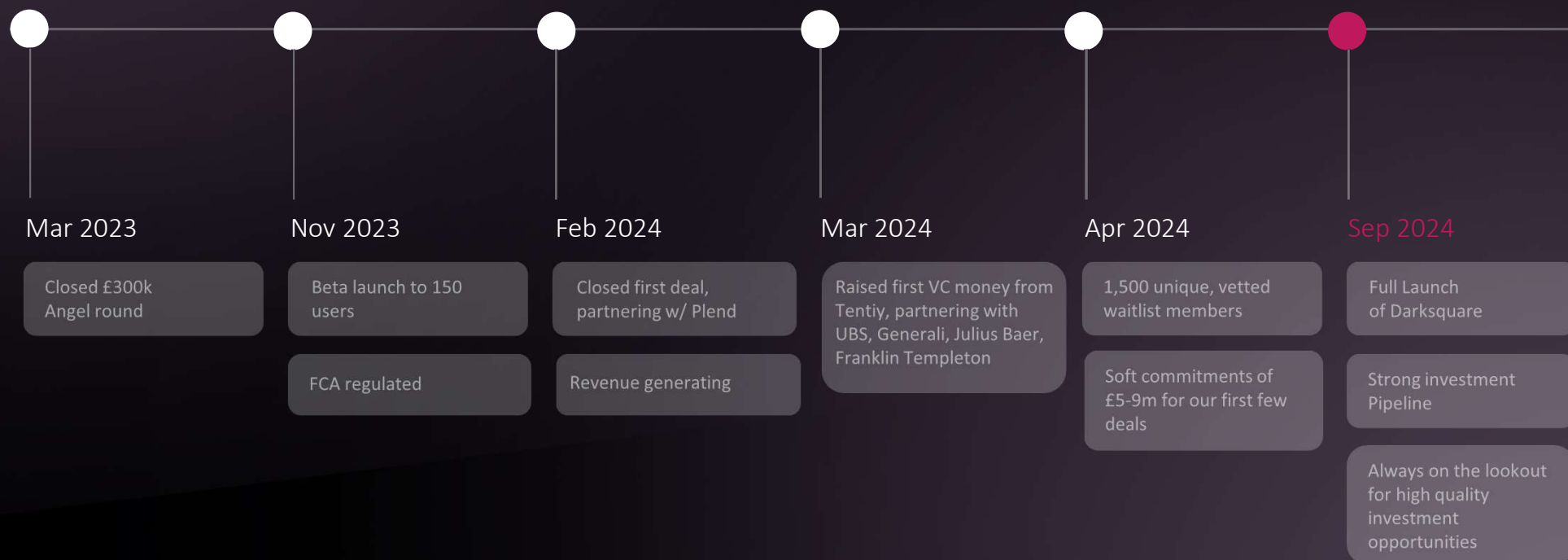
Listed equity & ETFS

Unlisted/private equity

Debt Products

Alternatives

Timeline





Contact & Press

Platform signup



Email



LinkedIn



FinTech.

Bloomberg

TR TechRound

\sifted/

backed by
FINANCIAL
TIMES

altfi

 **GlobalData.**

 **IBS intelligence**
Global FinTech Perspectives