



Robin Lemann

**Head Institutional Sales and Partners Business,
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Robin Lemann has been Head of Institutional Sales and Partners Business at Swissquote since November 2021. He is responsible for new client business and expansion with institutional clients, as well as for the partners business with Funds, ETFs, and Structured Products. Lemann has more than 25 years of experience in the financial industry. During his career, he has held various management positions in trading, marketing, sales, and distribution at global companies. At UBS Investment Bank, he played a key role in establishing public distribution for Structured Products as Head of Public Distribution and later headed this division. This was followed by other positions, including as a member of the Executive Board at Crypto Finance AG and as Head of Financial Products Advisory at Bank Vontobel.

Robin holds a bachelor's degree in business administration from the Zurich University of Applied Sciences and is a Certified Crypto Finance Expert.