



Volodymyr (Vlad) Gubskyi

**Co-Founder,
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Volodymyr (Vlad) Gubskyi is Co-Founder of IVM Markets, an AI-native platform that supports the design and analysis of equity derivatives and Structured Products portfolios for brokers, asset managers, private banks and financial advisors. He has more than 20 years of experience in derivatives and Structured Products, with a particular focus on cross-asset investment and hedging solutions.

Prior to founding IVM Markets in 2022, Vlad co-founded IVM Structured Derivatives Issuer Technologies, where he developed a full-stack derivatives manufacturing platform that enabled emerging-market banks to build and scale their own Structured Products businesses. Earlier in his career, he held senior positions at Deutsche Bank, Royal Bank of Scotland and Merrill Lynch, where he was instrumental in developing customised derivatives and Structured Products solutions across Emerging Europe.

Vlad holds a BSc in Economics and Finance from the London School of Economics and Political Science (LSE). Throughout his career, he has focused on making investing more accessible and more personalised through innovation in derivatives, technology and capital markets.