



Sylveline Besson

Global Head of Marketing, Investment Products & Services, Indosuez Wealth Management and Member of the SSPA Executive Board, Buy Side representative

Sylveline Besson has been working for Indosuez Wealth Management for 25 years and is currently Global Head of Marketing, Investment Products & Services, covering the full spectrum of the bank's products and services.

She began her career at Société Générale in 1995 as an interest rate derivative sales and then forex derivatives sales. She joined Indosuez in Geneva in 2001 as an Investment Advisor and became Head of Structured Products for Switzerland and Asia in 2006. In 2012, Sylveline was promoted to Global Head of Structured Products and OTC Derivatives for the Indosuez Group with international teams based in Switzerland, Europe, Asia and the Americas. From 2019 to 2023, she was Head of Capital Markets for Switzerland, Asia and the Middle East, covering Structured Products, OTC derivatives, Forex, Precious Metals and Direct Access services.

Sylveline Besson holds a Master's degree in Financial Markets from the University in Strasbourg. She has been a member of the Executive Committee of the Swiss Structured Products Association (SSPA) and Buy Side representative since 2017.