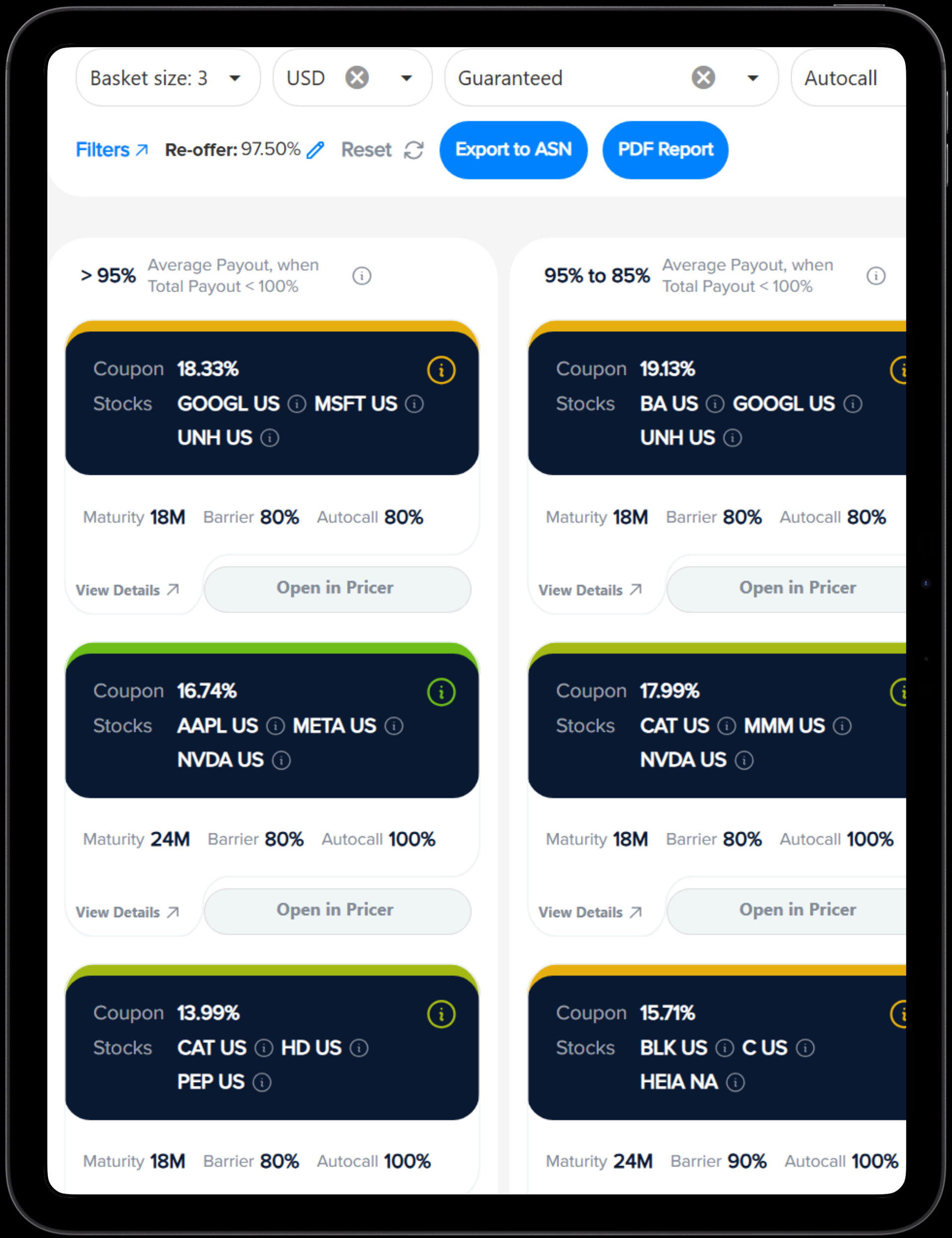
IVM Markets

IVM Markets is a technology firm that helps financial institutions maximise returns vs risk in equity structured notes

Optimizing thousands of variations of structured products in seconds

The only software that backtests every iteration over 35 years as it optimises the basket and product

Within the context of regulatory compliance and best interest



IVM has 27 clients including tier 1 banks in Spain /Canada

ISC

Evaluate structures, underliers, and payoff features across market scenarios, reducing manual iterations while **supporting well-documented best-interest considerations.** aligned with each firm's existing **compliance and supervisory processes**

InspereX

"growing demand from U.S. advisors and wealth networks for structured product solutions that **optimize both risk and reward** across stocks and **index baskets**"

BARNABAS CAPITAL

advisors and distributors are moving beyond chasing the highest coupons. They are selecting notes based on a clear understanding of risk versus reward

Privatam

"enabling their financial professionals to systematically uncover **structured product iterations with higher upside and lower downside**"

MAREX Financial Products

"IVM’s AI powered capabilities (including **thematic stock and index basket curation**, **back testing** structured product payoffs while optimizing for risk of loss and maximizing potential upside) "

Where does IVM add value in the tech stack as compared to other tech providers?

Issuers

20-30 BANKS MANUFACTURE

Could build "an IVM" , but have incentive to build only click to trade and risk trading

BARCLAYS BBVA MAREX Financial Products Morgan Stanley Scotiabank

TECH PROVIDERS SUPPORTING DATA & RISK TRADING INFRASTRUCTURE — NOT IDEA GENERATION.

LexiFi numerix ice Bloomberg Azure S&P Global aws IHS Markit

Private Banks/Brokers

THOUSANDS OF INTERMEDIARIES

Lack tech to match investment needs with optimal ideas. And lack expertise to build it.

BANK OF AMERICA UBS citi Santander GOLD GRAIN CAPITAL BARNABAS CAPITAL InspereX ISC PLURIMI

TECH PROVIDERS SUPPORTING CLICK TO TRADE & PORTFOLIO TOOLS — NOT IDEA GENERATION

CAIS Privatam LUMA LexiFi HALO iCapital SIMON AXIO ASN

TECH FOR IDEA GENERATION (IVM)

Idea generation is labor-intensive, trial-and-error work across 20 screens

Advisors

THOUSANDS OF ADVISORS

Decide which structured products to allocate to retail and HNW portfolios.

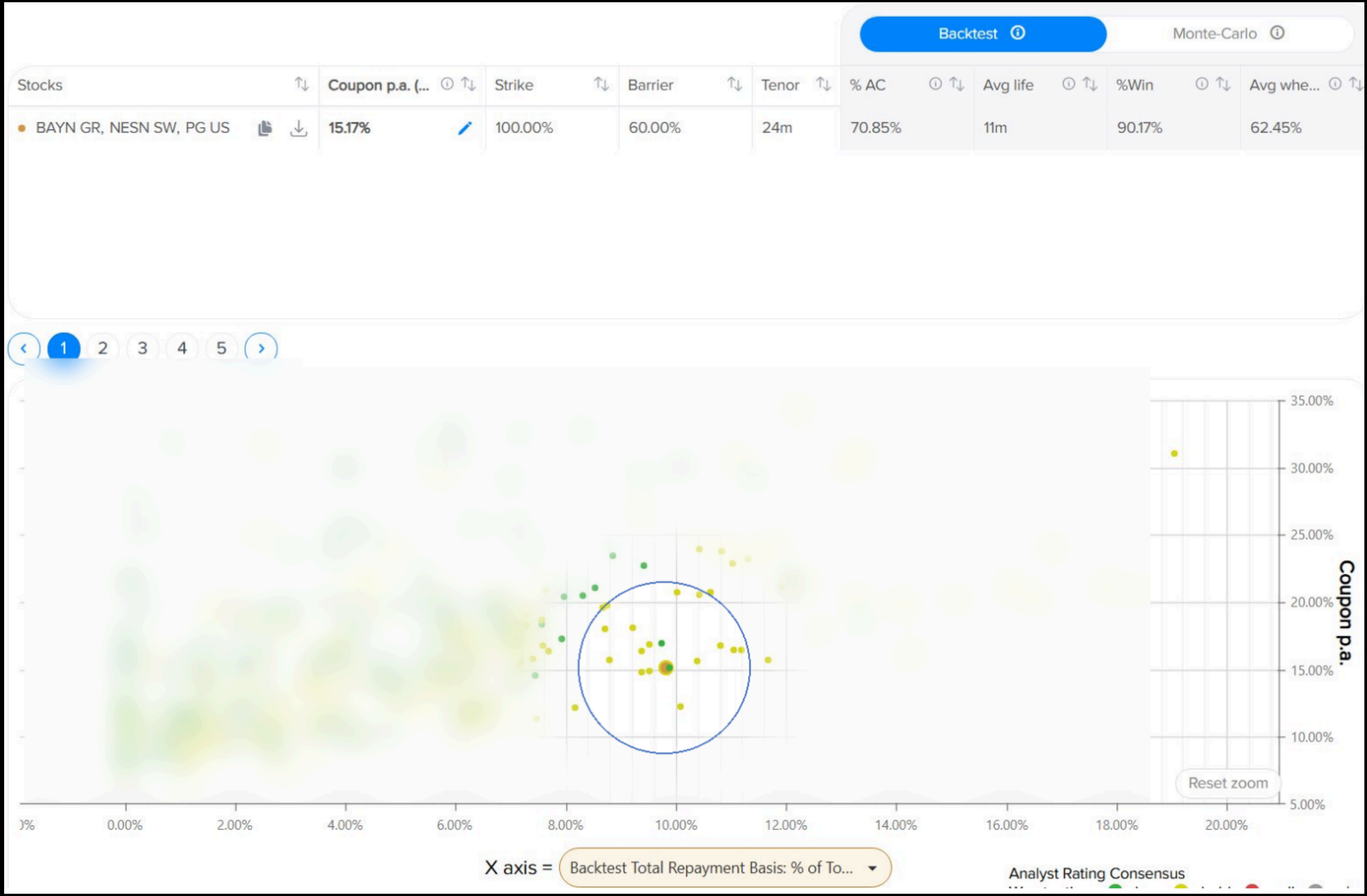
NewEdge WEALTH Klay CABSA

TECH PROVIDERS OFFER STOCK RESEARCH — DISCONNECTED FROM STRUCTURED PRODUCTS

ALLINDEX ZACKS Our Research. Your Success. TIPRANKS Bloomberg

Where IVM Adds Value

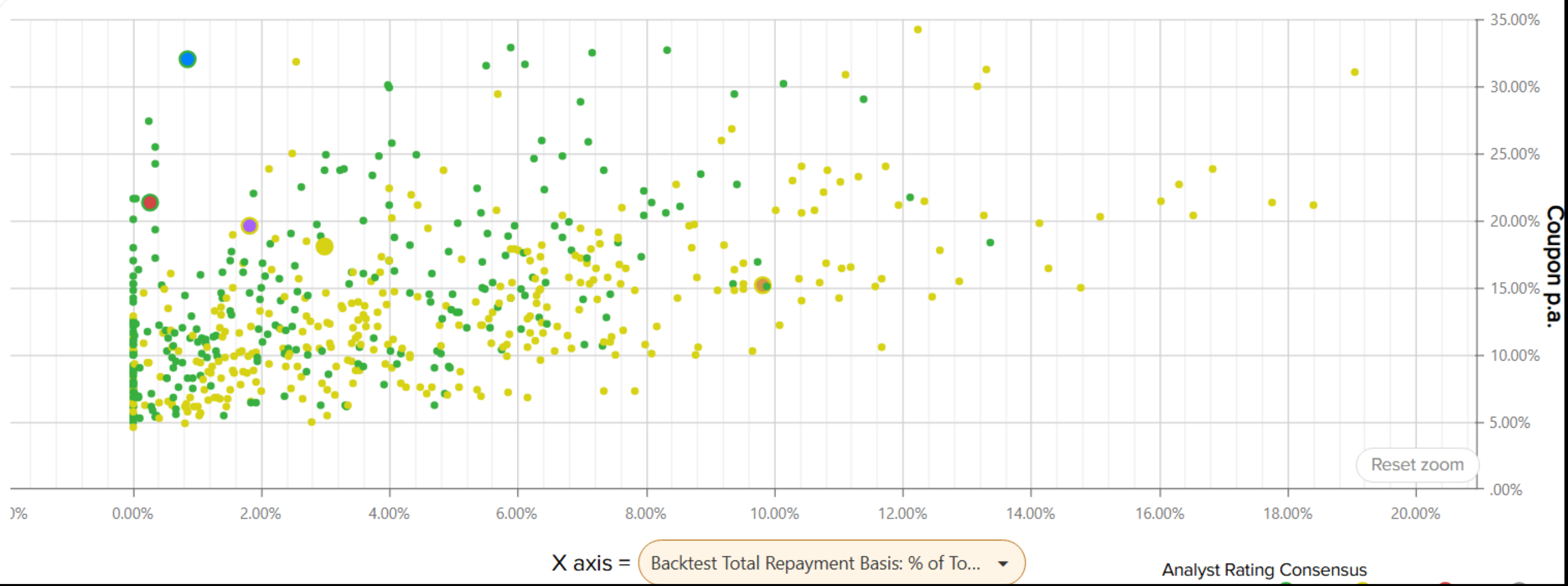
Structured Products Are Designed Under Time Pressure, Not Optimized



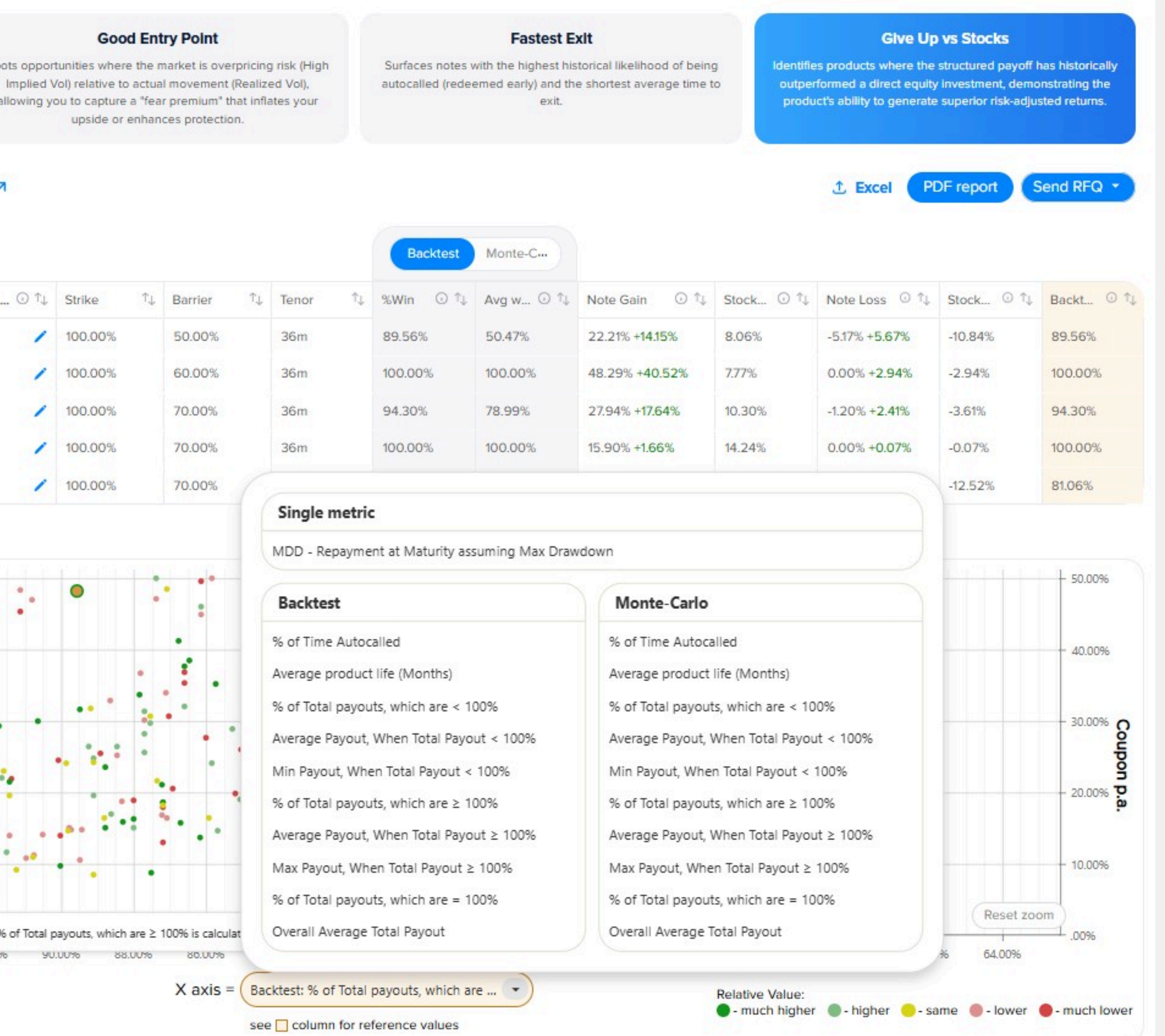
IVM Approach: Run full parameter sweeps to identify stronger risk/return structures, compare alternatives consistently,

Stocks	Coupon p.a. (...	Strike	Barrier	Tenor	% AC	Avg life	%Win	Avg whe...
CAT US, GOOGL US, IBM US	31.99%	100.00%	70.00%	24m	73.83%	12m	99.14%	86.66%
CVX US, GOOGL US, WMT US	21.39%	100.00%	70.00%	24m	71.88%	12m	99.72%	94.26%
CVX US, MSFT US, PEP US	19.62%	100.00%	70.00%	24m	77.68%	11m	98.17%	84.99%
BRK US, UNH US, WMT US	18.09%	100.00%	70.00%	24m	81.55%	10m	97.00%	64.84%
BAYN GR, NESN SW, PG US	15.17%	100.00%	60.00%	24m	70.85%	11m	90.17%	62.45%

‹ 1 2 3 4 5 ›



RISK IS EVALUATED THROUGH HISTORICAL, FORWARD-LOOKING, AND STRESS-BASED METRICS UNDER ONE CONSISTENT FRAMEWORK



Risk Must Be Applied Consistently Across Every Trade

HOW TRADES ARE OFTEN EVALUATED TODAY

- SOME TRADES: BACKTEST ONLY
- OTHERS: FORWARD SCENARIOS
- OTHERS: NO CONSISTENT RISK FRAMEWORK

This is highly dependent on:

- Desk
- Issuer
- Urgency from the Advisor or Client

COMPLIANCE EXPOSURE

- INCONSISTENT APPLICATION OF BEST INTEREST
- SELECTIVE USE OF ANALYTICS
- DOWNSIDE SCENARIOS NOT EVALUATED CONSISTENTLY

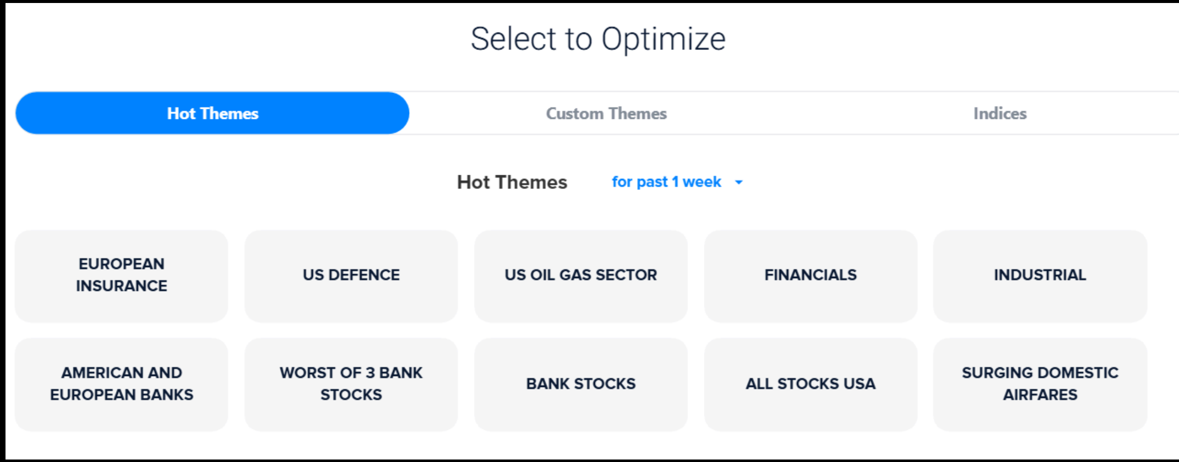
IVM APPROACH

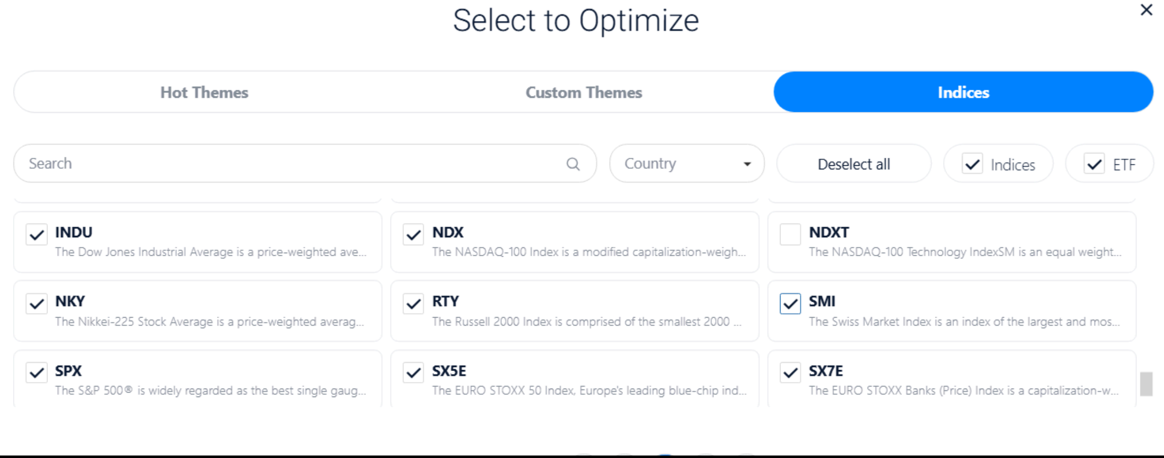
- STANDARDIZED FRAMEWORK: BACKTEST, MONTE CARLO, DRAWDOWN STRESS
- SAME METRICS ACROSS ALL PRODUCT IDEAS

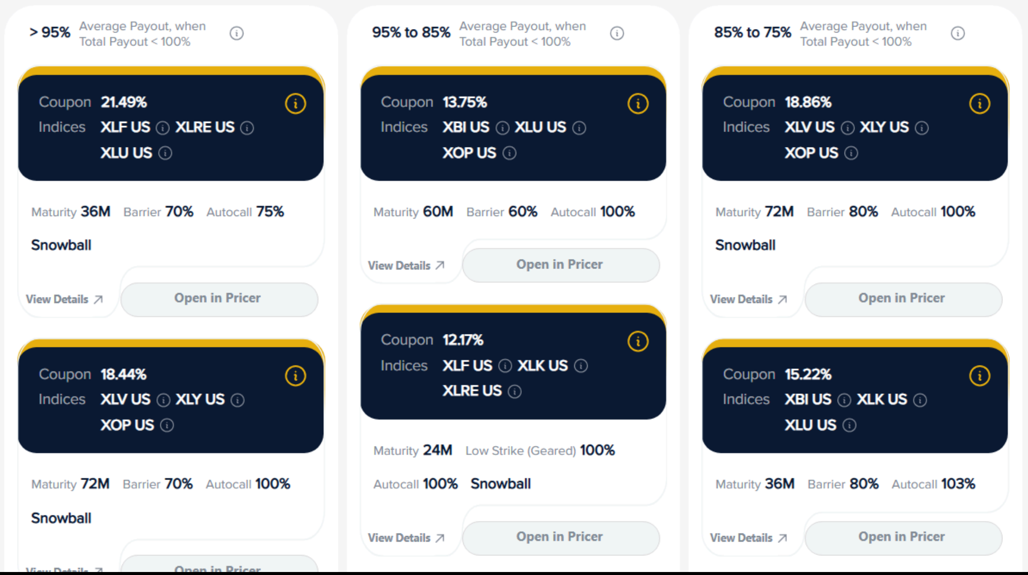
IF RISK ISN'T APPLIED CONSISTENTLY, NEITHER IS SUITABILITY.

AI Agent: scales the work of the power users to the rest of your firm

Powered by a proprietary usage database of 6mio structured products, growing 500k / month







Enter the trade you "think" you want. See if AI does better.

Powered by a proprietary usage database of 6mio structured products, growing 500k / month

Notional 1,000,000 USD | Solve For Coupon p.a. | Reoffer 99.00%

Tenor 24 Months | Observations Quarterly | Autocall Trigger Level 100.00% | Issuer Call | First Observation 6 Months

Coupon p.a. solving | Contingent | Snowball | Guaranteed | Coupon Trigger Level 60.00% | Memory Coupon

Strike Level 100.00% | Barrier Type At Maturity | Barrier Level 60.00%

JNJ US | MRK US | PFE US

Best Basket, Same Structure

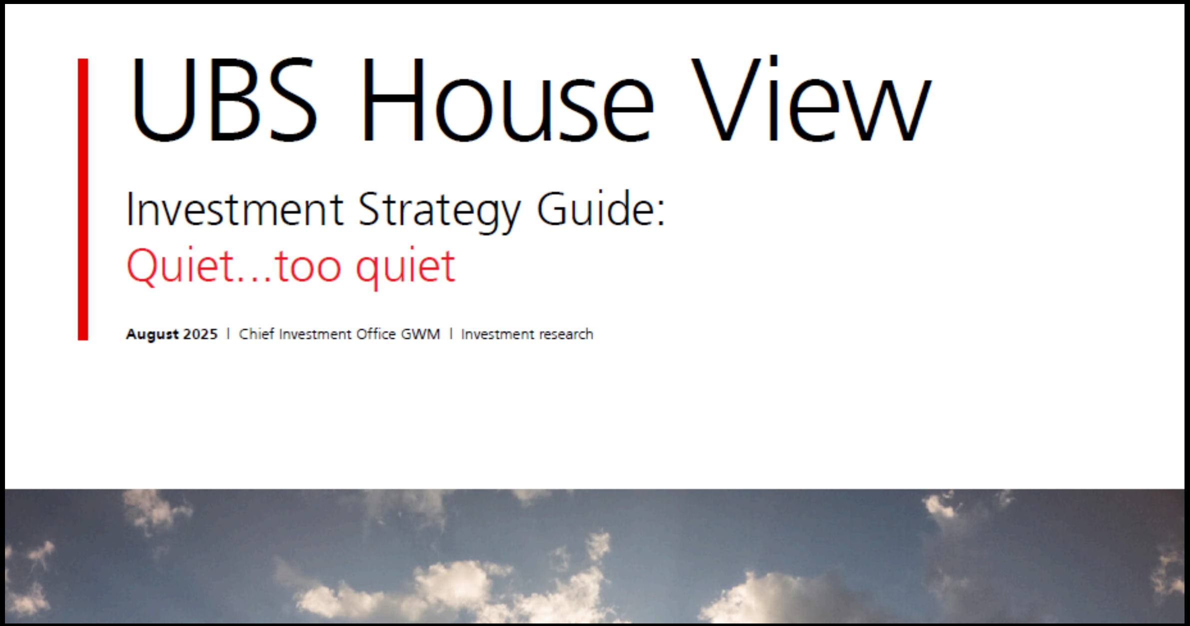
Stocks	Coupon (avg 16.31%)		Strike		Barrier		Tenor		Backtest Total Repayment Basis			
									% AC	Avg Life	%Win	Avg when<100
JNJ US,MRK US,PFE US	11.41 %		100.00 %		60.00 %		24M		68.32 %	13m	93.15 %	70.55 %
JNJ US,MRK US,MOH US	19.78 %	+8.37%	100.00 %	0.00%	60.00 %	0.00%	24M	0m	70.71 %	14m	92.15 %	75.35 %
JNJ US,MRK US,HUM US	19.75 %	+8.34%	100.00 %	0.00%	60.00 %	0.00%	24M	0m	68.16 %	14m	89.20 %	72.31 %
JNJ US,MRK US,ZTS US	16.37 %	+4.96%	100.00 %	0.00%	60.00 %	0.00%	24M	0m	75.53 %	13m	97.62 %	71.95 %
JNJ US,MRK US,HCA US	14.22 %	+2.81%	100.00 %	0.00%	60.00 %	0.00%	24M	0m	82.45 %	13m	100.00 %	100.00 %

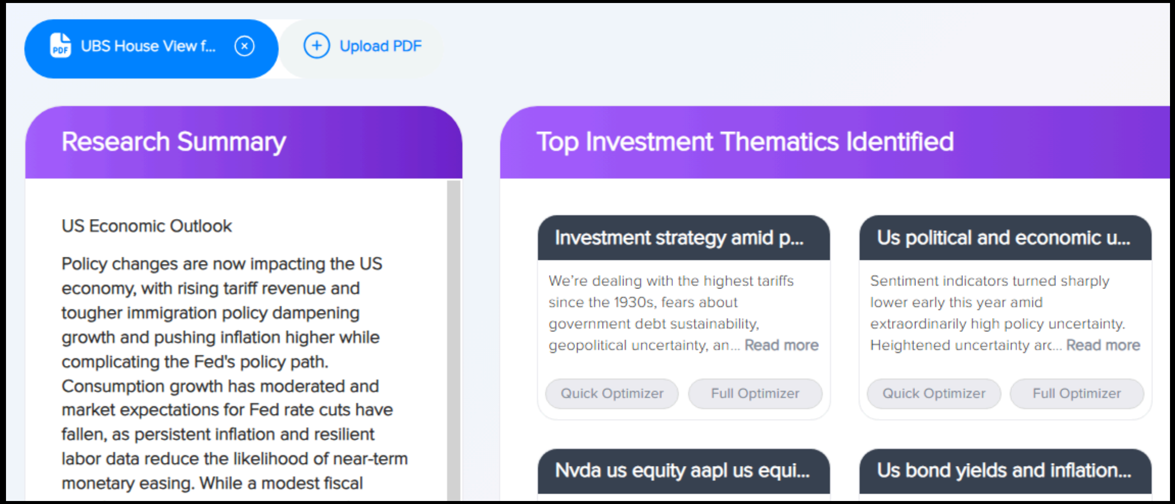
Research to actionable trades

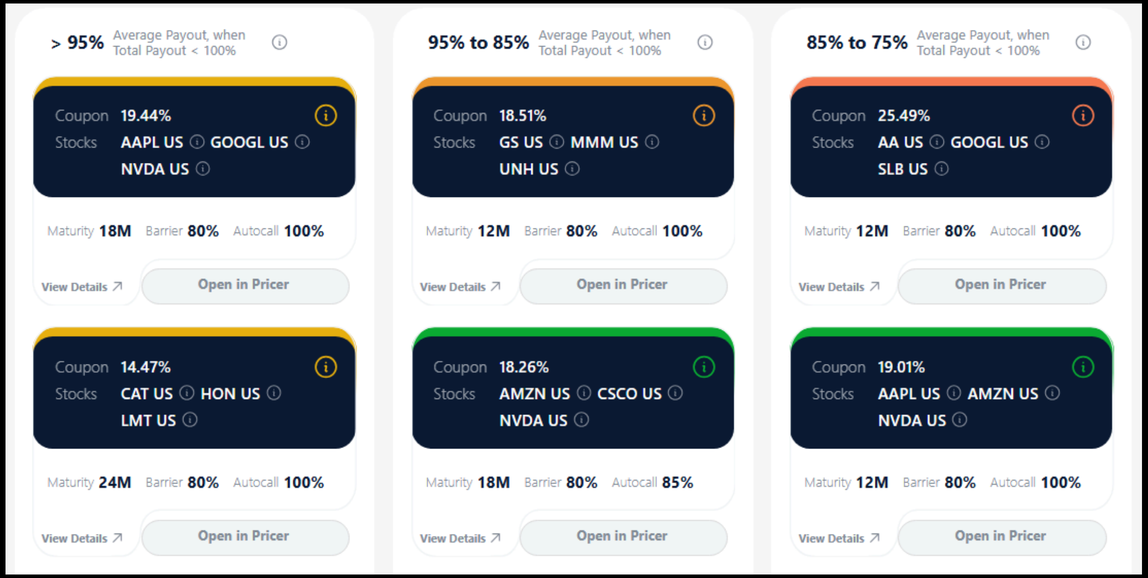
Drop a research paper

AI review and present actionable structured products

Powered by a proprietary usage database of 6mio structured products, growing 500k / month







Tell us what you think!

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